## **Did You Know?**

After reviewing over 50 research papers on the effectiveness of individual "friendly bacteria" strains, I have identified **eight little known "friendly bacteria" strains** which I believe will greatly benefit the health of our race birds. Therefore, I have decided to add these eight beneficial strains to our popular "Bio-Fresh" Probiotic product.

Below, I have highlighted several of the unique benefits that these eight new "friendly bacteria" strains provide:

**Did you know?** Endurance athletes experienced **58% fewer respiratory infections** when given a specific rare strain of "friendly bacteria". Not only do these athletes have fewer respiratory infections, but when they do experience a respiratory infection, the severity of that infection is greatly reduced, and the duration of the infection is half that experienced by endurance athletes not using this rare "friendly bacteria" strain.

There is a little known "friendly bacteria" strain that is specifically effective against **Coccidiosis**, and another "friendly bacteria" strain that specifically inhibits **Salmonella/Paratyphoid** infections in the egg duct.

There is yet another "friendly bacteria" strain that prefers to occupy the crop region of a pigeon and is of particular benefit for preventing **sour crop** and conditions where birds "throw up" or holds water and grains unable to pass them through the digestive tract. This "friendly bacteria" strain is very useful when fighting **circo** and **adeno** type symptoms.

Another little known "friendly bacteria" strain is know as a "companion" strain. Not only does it protect against many of the pathogens that infect our birds, but studies show that this "companion" strain also fortifies other "friendly bacteria" colonies so that they function and protect at a higher level than they would otherwise.

There is a strain of "friendly bacteria" that **doubles the levels of interferon gamma**, an important immune-system molecule in the **fight against viral infections**. This is particularly important to the racing pigeon fancier trying to control **circo** and **adeno** viral symptoms.

Did you know there is a little known "friendly bacteria" strain which produces several unique bacteriocins (natural antibiotic substances), that specifically **protects youngbirds 2 – 5 weeks old** from mucosal lesions and necrotic enteritis (which is often fatal), brought about by Coccidiosis and Clostridium perfringens infections. Also, if your feed mixture contains substantial amounts of wheat, barley, rye, or oats; then you should consider using this "friendly bacteria" strain throughout the year, as it offers your birds additional protection when substantial amounts of these grains are used.

Did you know that E Coli and other pathogens will **colonize the lungs and air sacs** of our birds often causing tissue damage and reducing respiratory capability. The good news is that there is a little known "friendly bacteria" strain that **helps protects the lungs and air sacs** of our birds from pathogenic infections, allowing our birds to perform at a higher level during the race season

Did you know that "friendly bacteria" strains (and bad bacteria strains) are localized to specific areas of the intestinal tract. Some favor one of the three segments of the foregut (duodenum, jejunum, ileum) and some favor one of the two segments of the hindgut (cecum and colon). Some "friendly bacteria" strains not only colonize specific segments of the digestive tract but also colonize the air sacs, lungs, esophagus (crop), mouth, nasal cavities, and even the eye ducts.

It is not enough that your probiotic contain several different strains of friendly bacteria, what is important is that your probiotic contains the **proper blending of multiple "friendly bacteria" strains**, where each included strain addresses a specific potential health problem. We now know that friendly bacteria strains can contribute to the health of the the lungs and air sacs, the nasal cavity and the eye ducts. Specific friendly bacteria strains can even defend against respiratory and crop infections, against "one eye" colds and conjunctivitis. One specific friendly bacteria strain can even double the levels of interferon gamma, an important immune-system molecule in the fight against viral (**circo** and **adeno**) infections.

I have taken the guesswork out of which is the **best racing pigeon probiotic** product on the market today. There is no other product being marketed that has as many friendly bacteria strains, specifically selected to address the needs of racing pigeons. You are just not playing with a full deck, if you are using any other probiotic product. Additionally, **Bio-Fresh** is the only probiotic that includes **antibodies**, **immunogloblins and prebiotics** (specialized nutrients specific to growing friendly bacteria colonies) in our product, which increases the effectiveness of our product by 2 – 4 fold.

## The Racer's Edge ~ Performance Matters

Take advantage of the latest advances in performance supplements created specifically for the racing pigeon sport. Read the next page to find the best solution available to our sport today!

## The Quiet Revolution in Pigeon Health and Performance

One loft at a time, we are changing the way fanciers address the health and performance needs of their birds. Our Max Immune Plus and Show Stopper products are the "All Natural" alternative to the constant cycling of medications and antibiotics. Our performance supplements are designed specifically for the unique needs of your race birds. Now, you have a real choice!

Max Immune Plus ~ New Formula contains more Active Antibodies, Immunogloblins and 233% More Probiotics. To be used as a preventive and during recovery from Youngbird Sickness, Circovirus, Adenovirus, Enteritis, etc. Destroys viruses, bacteria, yeast, fungus, allergens and other toxins. Contains antibodies against Rotavirus, Coronavirus, E coli, Clostridium, Salmonella, Paratyphoid, Streptococcus, Staphylococcus, Candida, H pylori, Cryptosporidium and many other pathogens. Also contains important minerals, vitamins, amino acids and 233% More Bio-Fresh probiotics necessary for stabilization and recovery. One teaspoon per 80 birds once a week. May be applied to feed or in the water. 5% off when you buy with Show Stopper. 44 teaspoon container = \$15.49 / 88 tsp. = \$28.95

Show Stopper ~ When you use Show Stopper and Max Immune Plus (on separate days), there is no greater protection you can give your birds then these two synergistic products. Show Stopper and Max Immune Plus can be used individually as excellent Immunity builders but when incorporated together into a health program, they create the most effective immune building health system for the racing pigeon sport available today. Show Stopper, is the only pigeon product on the market today that includes antibodies, immunoglobulins, and "Cocci-Gone", a scientifically proven "all natural" coccidiosis inhibitor. Additionally, we include special healing ingredients that condition and repair the intestinal wall lining from pathogen induced tissue scarring. Protection from tissue scarring, allows for better nutrient absorption and better waste elimination through the digestive tract. Show Stopper, also contains important minerals, vitamins, amino acids, and 233% More Bio-Fresh probiotics. Fanciers who utilize Max Immune Plus and Show Stopper will have little need for medications or antibiotics throughout the year. One teaspoon per 50 birds twice a week on the feed. 5% off when you buy with Max Immune Plus. 50 teaspoon container = \$13.49 / 100 teaspoon container = \$24.95

**Bio-Fresh** ~ 233% stronger ~ Now includes eight additional "Friendly Bacteria" strains. Our probiotics are grown for us by top North America culture labs, then placed in cold storage until shipped to you. Our product also contains antibodies and immunogloblins (to attack pathogens and strengthen the immune response), plus special pre-biotics which supply specialized micro-nutrients for better colony growth and effectiveness in protecting your birds. Studies show that these **pre-biotics increase the probiotic effect in your birds by 2 to 4 fold**. Every gram of our probiotic / prebiotic mixture contains billions of the colony forming friendly bacteria most helpful for pigeon health. One gram supplies **Ten billion Friendly Bacteria** + antibodies + immunogloblins + 2 to 4 fold prebiotic boost. 100 grams only \$19.95

Super Creatine Plus ~ Now 20% More!! Only available through RacingPigeonMall. This "micro-encapsulated" three-in-one product gives 10 times greater utilization than regular creatine products (with none of the toxins associated with regular creatine usage). "Super Creatine Plus" is the premier "performance enhancing" supplement on the market today, secretly used by many top racing lofts in America today. Breeding: Once a week. Racing: Use on the day prior to basketing. For quick recovery give after returning from a race. Will replenish and rebuild the breast muscles quickly! Don't be disappointed with other creatine based products, get the proven leader and reap the same rewards as our many nationally recognized winners. Highly concentrated (Now 20% more) = \$25.99 (last about a year for most lofts)

Muscle Max ~ Speeds muscle recovery after long or hard races by quickly super-hydrating the muscle fibers with needed enzymes, hormones, specialized proteins and cell nutrients to rebuild "torn down" muscle fibers. Adding Muscle Max to the drinking water for birds returning from a hard race, will speed up recovery by as much as 24 hours. Over the course of a race season, Muscle Max will allow your birds to compete at a "higher level" week after week, extending their ability to race throughout the season without burning out from muscle fatigue as the end of the race season draws nearer. Muscle Max, also replenishes the cells of the digestive tract lining, enhancing protection against pathogenic infection, increasing the immune response and allowing better nutrient uptake and toxin removal, all of which translates into faster fatigue recovery. Give to the Breeders, helps older cocks and all breeding hens to maintain their strength and vigor throughout the breeding season. Highly concentrated, 3 drops per bird or 1 tsp per 25 birds; 96 tsp bottle = \$29.95

Also, ask about our popular "No Light" Yellow and "No Light" Green Pills (900 for 14.95), ViraMax developed to interfere with the spread of viral infections, and our new "all natural" 5-in-One "experimental" product.

Priority Mail Shipping is flat rate of \$7.95 regardless of number of items shipped Website: RacingPigeonMall.com To Order, please call John Vance at: 949-496-4825 Make checks out to John Vance • 35401 Camino Capistrano • Capistrano Beach, CA 92624 We Accept All Major Credit Cards